

# SAKMANN DESIGN AND MARKETING

## Creating Your Own Unique Brand



Customized Art For Clubs, Corporations And Events

### PROMOTE YOUR BRAND IDENTITY

Eliminate giving free advertising to another company on your products

Present consistent messaging to build brand recognition

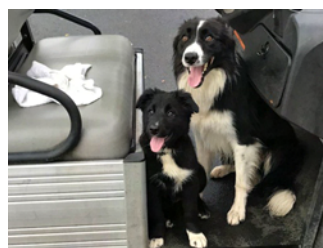
Increase customer loyalty and demand for your product



### Why the Sakmann Private Label Program?

The Sakmann team provides truly customized branding programs. We create **UNIQUE** artwork and layouts instead of using templates and we do it **AFFORDABLY**.

Example: Sakmann worked with Springfield Golf & Country Club to turn their “unofficial mascots” Jack and Gill into the stars of a private label collection that is a favorite with club members.



For ordering minimums and pricing, contact us at 610-375-8372 or by email at [service@chucksakmann.com](mailto:service@chucksakmann.com)

# SAKMANN

## DESIGNING A CUSTOM BRANDING PROGRAM



### Customized Art For Clubs, Corporations And Events

#### Labels

All custom woven labels are produced in full color and matched to your logo or club colors. You select from a variety of samples created specifically to best display your logo.



#### Hang Tags

Further the promotion of your brand with a coordinated hang tag printed on high quality card stock. Hang tags are typically printed on one side but can be designed to accommodate your messaging on the second side upon request.

#### Custom and Recreated Artwork

Have a significant landmark that you would like to turn into artwork like the Lookaway label shown here? Take a GOOD QUALITY picture and send it to us.

If you do not have high resolution (300 DPI) artwork or if you need a retired logo recreated, our art department can produce any logo.



For ordering minimums and pricing, contact us at 610-375-8372 or by email at [service@chucksakmann.com](mailto:service@chucksakmann.com)