





# SAKMANN | PRIVATE BRANDED TOWEL PROGRAM









# 100% cotton ribbed terry cloth / 16" W x 36" L

Custom Art Placement • Available in White, Navy and Black • Four Stripe Colors All towels are made in the USA.

# Customized with your branding

#### EMBROIDERY



Select from full color or tonal embroidery matched to stripe color WOVEN





Sakmann's art department can use your logo or we can create special art for any event

Select from embroidery or art woven directly into the towel

Woven logos may be placed to the right of stripes or through stripes for an even more customized appearance

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Unique layouts and designs for all custom woven towels are based on the art supplied and can be modified into several shapes. All styles are 100% cotton, custom woven jacquard design and made in the USA.



Beach Towel style #: BEACHTOWEL-JACQ Dimensions: 30" wide x 60" long



Sport Towel style #: SPORTOWEL-JACQ Dimensions: 16" wide x 24" long



Bath Towel Style #: BATHTOWEL-JACQ Dimensions: 24" wide x 44" long





All towels are closely matched to your club colors.

Grommet and hook can be added to SPORT TOWEL for additional price in brass, silver or black. Hooks priced by finish

Custom Woven Jacquard PMS Colors

COLOR CHAR	T WIT	PINK COLOR	NO.
BLEACH	A CONTRACTOR	AED	226
YELLOW	12	LIGHT PURPLE	283
SLATE	648	LIGHT PINK	224
OCEAN BLUE	304	BLACK	203
AQUA OLD GOLD	3125	BURGUNDY	209
TAN	7510	DARK RED	202
ESPRESSO	411	GARNET	187
DARK GREEN	3436		172
KELLY GREEN	3298	CHAMPAGNE	2323
MARSHOT LANGER		Content and a second	
BARKLIME	362	TAUPE	1040
LIGHT BLUE	283	ROYAL BLUE	287
CREAM	4645	NEW GOLD	1245
COPPER	1525	SILVER	427
DARK ORANGE		PHOCESS BLU	\$ 3008
DARK GREY	431	GOLD	123
PURPLE	266	SOFT PINK	1895
HUNTER GREEN	357	TEAL	325
FRENCH BLUE	285	ORANGE	5
	2767	LIGHT ORAN	GE 1575
CURBANT	195	PRAIRIE GREI	
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Custom Woven Jacquard Rugby Colors

Available only for 34" x 64" Sheared Beach Towel

> Minimum Order: 5 per color



Sakmann Marketing LLC / sakmannmarketing.com

# **SAKMANN** | PRIVATE BRANDED TOWEL PROGRAM



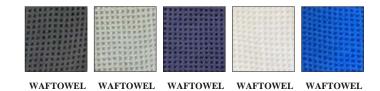
# WAFFLE & SCRUBBER TOWELS



# Tri-fold Waffle Towel Microfiber

Smoke

Available in 5 colors. Dimensions: 14" wide x 25" long (unfolded). Comes with hole and hook.



Navy

White

Roval



Red

Gold

**Process Blue** 

Purple

\*

Kelly Green

\*

\*

# Scrubber Towel 100% Cotton

Black

Available in 30 colors. Towel dimensions: 16" wide x 22" long sheared. Grommet and hook can be added for additional price in brass, silver or black. Hooks priced by finish. **Style Number: SCRUBTOWEL** 



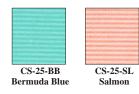
Fancy Premier Towel - 100% Cotton - 16" x 24" Sheared also available in 10 colors: Black, White, Burgundy, Hunter, Navy, Royal, Scour, Red, Kelly and Cream as marked above. Minimum order of 10 per color. Style Number: SOLIDTOWEL

### SAKMANN | KNIT SHIRTS

#### Mainline Stripe | 96 / 4 Poly Spandex Jersey



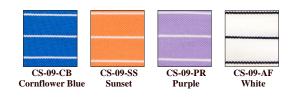
Ultra classic color on color and color with white micro pinstripe, 1/8 inch repeat stripe mixes light tone seasonal colors in a soft, understated design. Available in 6 color ways in short sleeve model and classic rib knit collar. Alan Solly placket, etched pearl and bronze Sakmann logo buttons and longer back tail.



# Tourney Stripe - 66% Pima / 34% Poly



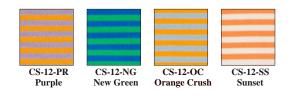
The Tourney Pima Pique Stripe features a self collar with solid stand on a 1 inch repeat pin stripe. Super soft, pima/poly fabric with moisture wicking.



#### Field Club Stripe | 96 / 4 Poly Spandex Jersey



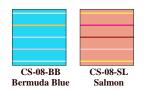
The Field Club Stripe is our update of one of the men's wear all time classic patterns. A 1/8 inch feeder repeat stripe in 6 colors with knit collar,3 button Alan Solly placket and open sleeve.



#### Surfside Stripe - 96 / 4 Poly Spandex Jersey



A five color, multi stripe in poly spandex jersey with open sleeves and no roll rib knit collar. The stripings are a subtle1/4 inch repeat with coordinating collection colors and a fashion neck tape in the same stripings.



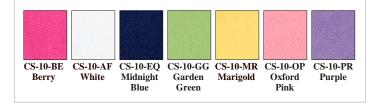
# Route30 Stripe | 96 / 4 Poly Spandex Jersey



CS10 - Short Sleeve

CS11 - Long Sleeve

Updated solid with self collar, 3 button placket and half moon yoke. Baby pique in new pima/poly yarn with moisture wicking and enhanced fabric durability. A modern silhouette but designed with comfortable fit features like a longer back tail, ample room through the shoulders and a non-binding open sleeve.



# Fairfield Stripe - 66% Pima / 34% Poly



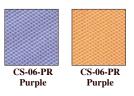
New 3 color framed bar stripe available in 6 new combos with rib knit collar and open sleeve. Ultra soft pima cotton, yarn plated with poly on the inside for moisture wicking. Sakmann logo buttons on a 3 button Alan Solly placket.

CS-05-SB	CS-05-SL	CS-05-EQ	CS-13-PW	CS-05-AF	CS-05-OC
Sky Blue	Salmon	Midnight Blue	Periwinkle	White	Orange Crush

## Oxford Pique | 95 Poly / 5 Spandex



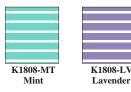
#### Solid short sleeve knit with self collar.



# Oxford Pique Stripe | 95 Poly / 5 Spandex



#### Stripe short sleeve knit with self collar.



## SAKMANN | KNIT SHIRTS

#### Long Island Stripe | 66 Pima / 34 Poly



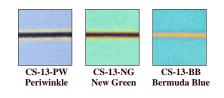
The Long Island Pima Pique stripe is a three color 3/16 multi-stripe with knit collar. Three button placket and solid half moon yoke that matches the color stand.



# Bedford Stripe - 96 / 4 Poly Spandex Jersey



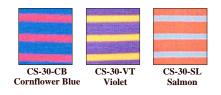
The Bedford Stripe is a new micro bar stripe framed with fine line contrasting stripe in a poly spandex jersey stitch with self collar and 3 button placket.



#### Route30 Stripe | 96 / 4 Poly Spandex Jersey



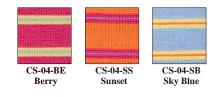
The Route 30 Stripe is a classic pin stripe in Poly-Spandex jersey fabric with self collar and 3 button placket. Available in 3 striking colors.



#### Laurel Highlands Stripe | 66% Pima / 34% Poly

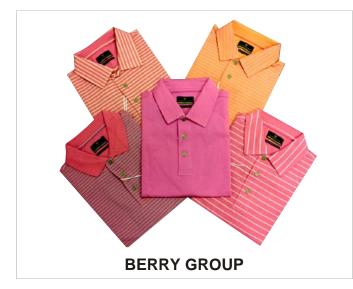


Finely detailed 1/4 inch repeat, 3 color stripe with 1/16 framed stripe on new pima cotton/poly blend with moisture wicking and ultra soft hand feel. Lighter weight and more durable than traditional mercerized cotton.



#### SAKMANN | GOLF PREPACKS

# Each pre-pack contains six units / Styles may vary









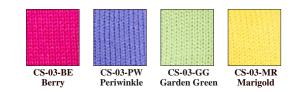






#### Supima V-neck Sweater

A men's wear classic; 100% Supima cotton, the world's most luxurious fine cotton yarn is knit into a v-neck, long sleeve sweater. At 9 gauge it is heavier weight and incredibly soft. Full fashioned to fit body shape with a handsome drape.



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With decades of industry experience, Sakmann Golf is proud to supply some of the country's most prestigious clubs. Here is a small sampling.

#### Pennsylvania

Saucon Valley CC **Omni Bedford Springs Resort** Hershey CC Lancaster CC Connestoga CC Glen Oak CC **Glen Maura National** Huntsville GC Fox Hill GC Aronimink Lehiah CC Gulph mills GC Berkshire CC Manufacturers G & CC Merion Cedarbrook CC Rolling Rock Club Southpointe GC Pittsburgh Field Club Fox Chapel GC Longue Vue Club New Castle CC Indiana CC Sunnehanna CC Nemacolin Woodlands Resort Moselem Springs GC The Springhaven Club Commonwealth National GC Union League Club at Torresdale Northampton CC Lookaway GC Applebrook GC Centre Hills CC Chester Valley GC Edgewood CC French Creek GC Stonewall Links Radley Run CC

#### New Jersey Arcola

Copper Hill CC Old York CC Spring Brook CC Wildwood CC Morris County GC Mannasquan River GC Navesink CC Rumson CC Baltusrol Somerset Hills New Jersey National GC Glen Ridge CC Trenton ČC **Pine Valley GC** Knickerbocker CC Riverton CC Trump National Bedminster

#### South Carolina

The Dunes Club The Cliffs Thornblade Club **Colleton River** Belfair Port Royal **Oyster Reef Club Brays Island Plantaion** Hilton Head National Spring Island **Bulls Bay** Callawassie Dataw Island Club Reserve at Woodside Planation Sage Valley Surf Club Woodfin Ridge

#### **New York**

The Bridge GC Century CC Schuyler Meadows CC North Hempstead CC Meadowbrook Club Apawamis Club Garden City CC Winged Foot Club Whippoorwill Club Waccabuc Siwanoy CC Sleepy Hollow CC

#### **Massachusetts**

Myopia Hunt Club Tedesco CC Salem CC Willowbend CC

#### Georgia

The Landings Club Westlake CC

#### Delaware

Wilmington CC Biderman Club Vic Mead Hunt Club Baywood Greens Resort Cripple Creek CC Newark CC White Clay Creek GC

#### West Virginia

Greenbrier Sporting Club Pikewood

#### North Carolina

Benvenue CC Bermuda Run CC Bryan Park GC Mt Air CC Blowing Rock CC Mountaintop CC of Smithfield Hound Ears Club Cullasaja Grove Park Inn Forsyth CC Biltmore Estate Grandfather G and CC Linville GC Wilson CC

#### Florida

Admirals Cove CC Bent Pine CC Deercreek Indian River Plantation Naples Alke CC Royal Palm CC Woodfield

#### Virginia

International CC Army Navy CC Washington G and CC Golfdom Bellehaven CC Club at Creighton Farms Stoneleigh

#### Maryland

Bulle Rock GC Cattail Creek CC Chartwell CC Fountainhead CC Green Spring Valley Hunt Club Elkridge Club CC of Maryland Congressional Rocky Gap Resort Chevy Chase Club Hillendale CC Piney Branch CC Suburban Club Lakewood CC

#### Connecticut

Connecticut GC Innis Arden GC Stanwich Club Greenwich CC Paterson Club Shorehaven GC

#### Southport L/S & Vest | 60% Pima / 40% Poly

A luxurious hand fabric made of 60% pima cotton and 40% polyester in a Pique Interlock. Men's quarter zip pullover, long sleeve with contrast neck tape and locker loop. Women's full zip.



# Men's Quarter Zip Vest



CS-31-PW Periwinkle / Black



CS-31-AE Black / Periwinkle



CS-31-EQ Midnight Blue / Orange Crush

Adirondack Fleece |100% Poly Fleece
Long Sleeve 1/4 Zip



Light weight warmth in a washable micro fleece makes this a golf favorite. Detailed with top-stitched yoke and poly woven wind blocker lining.









CS-J3-AB CS-J3-AE Deepwater Navy Andiron Black

E CS-J3-FB ack French Blue

#### CS-J3-DP Dark Pine

## Full Zip Vest



Same fabric as I/s pullover CSJ3 but in full zip vest with shoulder trim and side seam zipper pockets



CS-V8-AB CS-V8-AE Deepwater Navy Andiron Black

CS-V8-DP Dark Pine

#### Allegheny Lined Fleece Jacket



New 100% poly bonded fleece outer shell with woven poly fleece stretch lining. Side pockets, banded bottom and knit cuffs. Classic bomber style silhouette. The perfect golf jacket.

Tobacco





Navy

CSJ-15-AE Andiron Black

#### Allegheny Wind Fleece L/S Pullover



A great new micro fleece in 100% poly that feels soft and is amazingly durable. The outer fabric is bonded to the inner fabric creating a windproof and super warm golf pullover. It features the fleece side out in a quarter zip pullover with knit cuffs, banded bottom, and raglan shoulder for ease of movement.



Tobacco /

Black



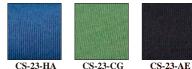
CS-22-DR Deep Red / Charcoal

CS-22-AB Navy / Cactus Green

CS-22-AE Andiron Black / **Cadet Blue** 

# Allegheny Soft Shell Pullover This new wind shirt in 100% poly is shaped in an updated silhouette with a set on shoulder and

banded bottom. The fleece is inside and the soft cotton shirt fabric is on the outside.



Cadet Blue /

Andiron Black

CS-23-CG Cactus Green / Black / Navy Tobacco



## SAKMANN | DESIGN & CUSTOM BRANDING

# DESIGNING A CUSTOM BRANDING PROGRAM



# BUILD AND PROMOTE YOUR BRAND IDENTITY

Eliminate giving free advertising to another company on your products Present consistent messaging to build brand recognition Increase customer loyalty and demand for your product



# THE SAKMANN DIFFERENCE

Creation of highly detailed art Customized design materials instead of template based layouts Production quality that is unsurpassed Affordable rates A staff with decades of industry experience

We look forward to creating a custom branding program for your unique identity!

Sakmann Marketing LLC / sakmannmarketing.com

#### CAPABILITIES

Custom Artwork



#### Brand Identity Materials





Digitizing & Embroidery



Recreate Low R es or Lost A rt

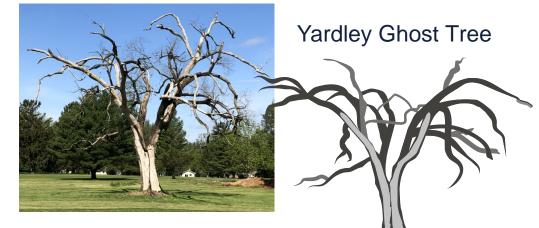




Sakmann specializes in new concept and custom brand development. The case study below shows the process to create Yardley's Ghost Tree and "The Yard" branding.



New Art and Concept Development



Ghost tree was stylized to highlight main elements for the scalable, high resolution logo.







Samples were created of this complex logo on black background and art adjusted for the best definition of the "ghost element" even at small sizes.



Create specific color profiles based on club preferences and to highlight details

# 03 BRAND

Create branding materials including woven labels, hang tags and DST for embroidery





Yardley's existing look, feel and club colors were utilized to launch "The Yard" Private Brand featuring the landmark Ghost Tree.





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